JamTheHype.com is the beat of urban culture. We bring together a well-designed website with leading, trusted content, a 24/7 radio stream, live events such as our arts festival in Los Angeles, and TV coverage of all kinds of concerts and events -- on phone, tablet or web.

As one of the most trusted and well-known platforms for the Christian urban market, we reach thousands of listeners across the globe, providing an authoritative network of urban leaders and contributors, such as D.A. Horton, relevant and up-to-date news, and exclusive creative content from the hottest music, visual, film and dance artists.

We are part of the non-profit Urban Youth Workers Institute (uywi.org) and your advertising dollars get reinvested into reaching more urban leaders who are making a difference in their communities.

Our Visitor’s Interests:
- Urban/Rap/Pop Music
- Movies / TV
- New Technology
- Entertainment News
- Sports
- Photography
- Shopping

CONTACT YOUR JTH MUSIC ENGAGEMENT SPECIALIST FOR MORE DETAILS:
Jam The Hype // Kevin McNeese - ads@jamthehype.com - 208-871-9318
JamTheHype.com’s various campaigns combine maximum visibility to our highly active and focused CHH community with industry leading editorial and social media reach.

### VARIOUS CAMPAIGNS

- **Site Takeover** $995.00 (Pg 3)
- **Editorial Hype Campaign** $395.00 (Pg 4)
- **Radio Hype Campaign** $395.00 (Pg 5)
- **Direct HTML Email** $495.00 (Pg 6)

### A LA CARTE OPTIONS (MINIMUM TWO)

- **Social Media Push** $59.00
- **1050x150 Banner 10K Imp.** $59.00
- **Featured Editorial In Email** $59.00
- **Featured Video** $59.00

**LIMITED TIME! SPECIAL PARTNER OFFER**

Book any campaign with NewReleaseToday.com and GET 15% OFF any JamTheHype.com campaign from this media kit!
JTH SITE TAKEOVER

The ULTIMATE way to make the biggest impression on JTH’s massive CHH audience that ensures our visitors, and listeners, interact with your message!

OUR BEST OFFER

$995.00 (A $1,560 Value - You Save $565!)
180,000+ Impressions

You Get ALL Of The Following:

- Dedicated Lightbox Pop-Up // 1 Week, 10,000 Imp.
- 1050 x 150 Jumbo Leaderboard // 2 Weeks, 35,000 Imp.
- 1050 x 82 Micro Leaderboard // 2 Weeks, 70,000 Imp.
- HTML Direct email // Sent To Our 16,000 Subscribers

PLUS These Campaigns:

- Editorial Hype Campaign (See Page 4)
- Radio Hype Campaign (See Page 5)

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EDITORIAL HYPE CAMPAIGN

A low-cost campaign packed w/ high-visibility editorial and audio features.

AVAILABILITY / PRICING:
- 2 Spots Available Per Week
- $800.00 Value
  SPECIAL JTH PRICING: $395.00

You Get The Following On JamTheHype.com:
- 1050x150 Jumbo Leaderboard - 50,000 Imp.
- Full Album Listening Session
- Staff Album Review OR Featured Interview
- Featured Music Video
- JTH Social Media Posting

LIMITED TIME! SPECIAL PARTNER OFFER
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Jam The Hype // Kevin McNeese - ads@jamthehype.com - 208-871-9318
A low-cost campaign that takes your music to our massive radio audience where they not only hear your music, but hear your story as well.

**RADIO HYPE CAMPAIGN**

**AVAILABLE / PRICING:**
- 4 Spots Available Per Week
- $700.00 Value
**SPECIAL JTH PRICING:** $395.00

**You Get The Following On Jam The Hype Radio:**
- Artist Spotlight Audio Interview (Available On-Demand on SoundCloud and on JTH Radio + Featured Post On Site)
- :60 Audio Interview Spot 6x/Day For 2 Weeks (:60 audio spot or 1 minute version of the artist interview)
- Social Media Plugs
- Featured Music Video Across Site

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**CONTACT YOUR JTH MUSIC ENGAGEMENT SPECIALIST FOR MORE DETAILS:**
Jam The Hype // Kevin McNeese - ads@jamthehype.com - 208-871-9318
Your exclusive HTML ad delivered to the most active Christian Hip Hop music consumers online.

**OUR PRICE:**
- 16,000+ Total Subscribers / 2 Per Month
- Per-Subscriber: $0.05/email

**SPECIAL JTH PRICING:** $500.00 ($0.03/email)

**You Get The Following:**
- Your HTML ad and custom subject line.
- Sends available on Tuesday/Thursday.

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